

Product Development Brochure



Meet the Cosmetic Chemist

HI, I'M TIMEA RACZ

I live in the UK with my partner and an adorable cat. It all started with teaching organic skincare enthusiasts by infusing the world-famous Formula Botanica courses with hands-on, face to face tuition. I am a trained and experienced teacher so it made sense to continue educating but in a slightly different area.

I was the Education Manager at Formula Botanica for many years which was followed by being the Head of Formulation and Research.

I am a qualified Cosmetic Chemist and currently the Head of R&D at a small luxury brand. In my spare time I formulate (are you surprised?) and now that I no longer have to actively study, I spend most of my time with my loved ones and creating new courses for formulators.

My qualifications:

- Diploma of Personal Care Formulation
- Diploma in Organic Skincare Formulation
- Advanced Diploma in Organic Cosmetic Science
- Diploma in Organic Haircare Formulation
- Certificate in Advanced Colour Cosmetic Formulation
- Certificates in Natural Cosmetic Preservation, Organic Anti-ageing Skincare, Cosmetic Stability Testing, Facial Mask Formulation
- Level 5 qualification in teaching
- Internal GMP auditor

The Development Process made easy with Formulator Hub

Formulation development is the development of samples and a formula to meet the needs of your specific brief. I aim to provide you with the best possible formula based on the information you give me.

Where organic and/or strict natural compliance is required, there may be some limitations to performance, aesthetics and/or skin feel. Using semi-natural or no natural restrictions options will give me greater formulation flexibility but at the same time you need to know what your brand stands for and what ethos you'd like to follow.

I can confirm limitations, costs and possibilities with you on all enquiries once I have received your brief and a benchmark sample (optional) of a product you like (preferably with ingredient list). I can use the benchmark product as a guide to how you want the product to look, feel and perform, but I will not be copying it. The extent to how similar the product will be will depend on other elements of your brief, how organic or natural you want it to be and/or ingredient restrictions or specifications you list. I will be able to discuss this better with you once I have received a benchmark sample and your brief.

Preliminary answers you should have before Development

What is included in development costs?

- Formulation samples (up to 3 rounds of samples in sample size 30 - 50mL each round)
- Ingredient list, formula, method of manufacture and supplier details
- Indicative preliminary stability: 2 weeks high temperature and freeze/thaw (report not issued)

What is not included in development costs?

Ingredients

While Formulator Hub carries an extensive range of raw materials that will not be charged for, if raw materials must be purchased specific to your developments, these will be charged at cost - you will be advised of cost before I purchase for you to confirm. If I absolutely cannot source a must-have ingredient, you will be responsible for sending a sample to me at your own costs.

Postage

Express courier costs are as per the below table (up to 500g):

UK: £40

EU: £80

USA/ Middle East/Russia/ Canada/South Africa/South America/Asia Pacific: £100

Additional services which are optional but available after completion include:

- Lab batches and multiple or larger samples
- Preservative efficacy testing / Safety Assessment
- PIFs or Dossiers

Full costings on these services can be provided upon request.

Preliminary answers you should have before Development

Why should you use Formulator Hub for your Development?

There are multiple reasons to use us for your Development:

- I provide complete transparency on what you get as part of the development service - this document provides detailed information so you can make an informed choice before proceeding.
- Complete transparency on what your product does/does not contain.
- You get full ownership on payment/completion
- I am proficient at formulating many different products but if you'd like a product I feel I cannot help with, I will tell you before proceeding.
- I am proud to provide you with a professional service and innovative formulations.
- I NEVER sell the same formula twice! What you ask for in your brief will be an original formula, specific to your company needs, created only for your company.
- I am here, I listen and I help you start the brand of your dreams.

What do I need to get started?

To get started on your development I need you to provide me with:

- Signed Confidentiality and Development Agreement
- Completed Product Development Brief for each product you want created and ideally, benchmark sample/s with ingredient list/s
- 50% deposit - I can confirm pricing once I have your brief



Standard Pricing

Product	Price
Face and body products (non-cosmeceutical) <ul style="list-style-type: none">• To suit a variety of skin types and/or eye area; please specify in brief• Examples include: serums; toners; lotions; light, medium and rich creams; body butters; creme cleansers, foaming cleansers, chemical and/or abrasive cleansers; abrasive creme cleansers	£ 2 0 9 5
Cosmeceutical, hairceutical products with high performance actives <ul style="list-style-type: none">• Examples include: whitening, anti-ageing, salon quality skin and hair care products in various forms	£ 2 5 9 5
Hair products - standard <ul style="list-style-type: none">• Standard/market level cleansing and conditioning products• Examples include: non-salon level shampoos, conditioners, spray in or leave in conditioners• Does not include salon quality or styling products - please refer to hairceutical or styling categories	£ 2 0 9 5
Hair products - styling <ul style="list-style-type: none">• Examples include: gels, waxes, pomades, hairsprays, mousses	£ 2 5 9 5

Please remember that these fees **do not** include **postage, extra samples or bigger batches**. Please refer to page 2 for more details.

I am happy to provide you with a detailed quote so you are fully aware of the costs involved in your project.

If there is a product you are interested in but you cannot find listed here, please get in touch for a free 30 mins discussion.

If you are interested in the development of multiple products, I am happy to offer 15% off the whole project costs.

The Development Process

Phase	Time	Steps
1	Please note I do not start development until the deposit received.	<ul style="list-style-type: none"> • Confidentiality agreement • Product development agreement • Product development brief • Discussions to confirm brief (if required) • Benchmark product & samples of your packaging
2	2-4 weeks	<ul style="list-style-type: none"> • Sourcing raw materials and technical information *Please allow 2-4wks for raw materials and information to arrive specific to your development. *Please send raw materials specific to your development if you have them. *Materials are charged to the client at cost price (inc. delivery) if payment by the supplier is required
3	3-4 weeks	<ul style="list-style-type: none"> • I start work on the samples and I send them to you. You will need to give me feedback so I can alter the formula to your specifications.
4	6-12 weeks	<ul style="list-style-type: none"> • I send you the revised samples. You need to trial the new sample and provide me with a revised feedback. <p>Once happy, you sign off the project.</p>
5	3 days	<ul style="list-style-type: none"> • Approvals received • Ingredient list, formulation, method of manufacture and supplier details sent to you (full payment required before sending if not already paid)



What's next

Once you have your formulation, you may decide you need further help. Here is what I can do:

- Larger batch preparation which is ideal for stability testing or for consumer testing. I will make a 1kg batch and you can get your clients to evaluate the product for you. *Cost: £550*
- PIF preparation. I can create the PIF (Product Information File) for you so you don't need to worry about the legalities. This PIF file is EU compliant but you (or your Responsible Person) will still need to upload the product information to CPNP or OPSS portals, whichever is relevant to your business. *Cost: £300*
- Challenge test. This means your product needs to be tested for preservative efficacy. This is an outsourced lab test which I cannot do but I can organise it for you and I can prepare and send off the samples. *Cost: £500* including test fees.

I hope you have found this short brochure useful and I have managed to answer some of your questions. If you have any further comments, enquiries or suggestions, please feel free to contact me via email which is timi@formulatorhub.com.

Timi

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